Meeting Minutes

CCBA

Date:

10/20/26

Time:

9:00 a.m.

Location:

Peshtigo National Bank

In attendance

Steven Wendt, Vern Christopherson, Shanon Knope, Judy Krueger, and Samantha Routheau

Discussion

Treasurer report

Motorcycle Ride

Meat Raffle

Advertising and Marketing Ideas

Donating money to Village for Parks and Rec. for a Marquee sign for community events

(What else would we like to put money into helping our communities out)

Purchasing a new laptop for the Association to use.

What can the Association do to promote businesses in the communities? (ideas)

Judy Krueger volunteered to email meeting notes to all members to keep them updated on current events.

Next Banquet is October 2027

New business

- Sam volunteered to Contact Northern Escapes Vacation and Visitors Guide to see what kind of deals we as an association can get on advertising for us and members.

- Cash Raffle Tickets $50.00 Tickets 250 tickets sold Looking at Location and Date to hold event.

ANNOUNCEMENTS

We can do advertising and promote events with the Peshtigo National Bank, using there light up sign. Our point of Contact at the Bank to do will be Sam.

Sam has generously offered to host the next meeting at the Peshtigo National Bank and go over Marketing and advertising ideas with the Association.

Newsletters- Constant Contact (free for associations)

Targeted social media ads.

Banners on mobile apps

Press releases

Advertising on Money envelopes

QR code link to Business Association Website

Next meeting

Tuesday November 17th @ 8: 30 a.m. at the Peshtigo National Bank

Meeting Adjourned Steven Wendt

Second Shanon Knope