

Meeting Minutes

CCBA

Date:

5-18-26

Time:

6:30 p.m.

Location:

Wisconsin Pay Specialist in Coleman

In attendance

Shanon Knope, Steven Wendt, Vern Christopherson, Kayla Cox, Kat Messiner, Nicole Merkt, Jeff Gosa, and Guest Morgan Messenger with Triple M Branding.

Approval of minutes

Minutes have been reviewed by the attending members of the Previous Banquet/ Meeting and approved. 1st Shanon Knope, seconded by Steven Wendt.

Discussion

Treasurer report

Guest Speaker Morgan Messenger presented her innovative marketing business.

Discussed advertising.

New owners for the Woodshed

New owners of the Chillee Cow

We Would like to do a ribbon cutting at both new businesses.

Keep up to date on new and upcoming businesses in the area.

Talked about having murals painted on buildings to make the town look more appealing and planting tulips.

Looking at purchasing a Marquee for town to advertise events and meetings in the communities

Ask Faith Christian about theirs

How much does one cost?

Round up program?

Meat Raffle?

CCBA Gun Tickets

Locations discussed were the Gazebo by the shell or by the clock and bench on corner of Main Street and CP

Add a full directory to northern escapes in next purchase.

Parade- list businesses.

Business banner – hometown heroes banners

T- mobile grants apply?

Talk to Jen Gosa about doing an open house at the Krueger building with the beauty 103.

Can we talk to Derek Tate at the Coleman school in Tech ed about doing some logo projects like glass etching for CCBA. What would he need from us.

Vital Signs is someone to investigate for further signage – they did the hometown heroes signs.

New business

Committee reports

ANNOUNCEMENTS

Discuss Ribbon Cutting and New Businesses

Marquee

Round up program.

Need to Hand out Tickets for Gun Raffle

Next meeting

Looking into getting a meeting in the morning at Janey's on Tuesday June 16th at 8 a.m.

Meeting Adjourned -Vern

Seconded- Steve