



## SCHOOL DISTRICT OF COLEMAN

COLEMAN, WISCONSIN 54112

---

October 9, 2023

Business Association Members:

For the past ten years, the Coleman School District has sponsored a "Tackle Cancer" football game and raised close to \$175,000 for the fight against breast cancer. Without the support of several members of the Coleman Business Association, these monetary donations would not have been possible.

Last year, local businesses pledged \$100 for each touchdown scored and then announced their name over the PA when either team found the endzone. The support for this cause was terrific. All touchdown sponsors are announced before, during, and after the game.

Because of the tremendous positive feedback received over the last ten years, we hope our 11th annual fundraiser will help other local families dealing with this dreadful disease. With only one October home football game, the "Tackle Cancer" football game is scheduled for Friday, October 13, at 7:00 p.m. The Coleman Cougars will be hosting the Crandon Cardinals.

Once again, we will be offering \$100 "touchdown" sponsorships. However, to encourage even more business involvement, we also offer \$50 "first-down" sponsorships; each time a team earns a firstdown, a business name will be announced to the crowd. Besides the "touchdown" and "first-down" sponsorships, businesses may also contribute to this worthy cause by donating prizes to the bucket raffle that will take place during the game. All companies contributing to this event will be further recognized on a flyer inserted in the game program.

If you or your group would like to be part of this community event, please contact Tricia Zeitler at 920-591-0196 or email [triciazeitler@yahoo.com](mailto:triciazeitler@yahoo.com). Thank you in advance for supporting this great cause.

With much appreciation,

Douglas P. Polomis  
District Administrator/High School Principal

