

CCBA June 20 2022 Meeting

Group agreed to split some businesses and visit them or contact them for photos and a blurb about their business to post on CCBA website, CCBA Facebook.

Each person will do their business and a few others.

When you get a paragraph of info on business and what makes them special, email to Tim with photos to put on that business's web site page. Tim@tiglu.com and cc judyk2011@gmail.com please.

Also email to S.Knope@outlook.com so that Shanon can add this same info to the CCBA Facebook page.

Everything that is emailed to Tim, Shanon and I, will then be compiled and mailed out to all members as a sample of the info we need from them, so we can finish everyone by end of September.

Dennis – Beaver Machine and Coleman Parts

Fran – Coleman Floral, Katie's Subs

Cynthia – Mursau's Piggly Wiggly & Village Pharmacy

Gary – White Potato Lake Outfitters

Mandy – WoodShed Pub & Perk, Gendron's

Judy – WI Pay Specialists, Glen Krueger Windmills, Travel Leaders

Dan Risner & Son Exc., Dean's Appliance Repair, Zielinski's Tree Service

These should all be done and finalized by our August 4, First Thursday, 8am Breakfast Networking at the WoodShed Pub & Perk please. Tentative Guest Speaker: Shaun Remele shaun@canopydigitalmedia.com. He has worked with Jodi Graetz at Graetz Mfg, one of our members.

Please mark your calendars and spread the word:

Friday night, July 15 – Fireman's Picnic kickoff in the Village of Coleman pavilion, with DJ playing great music and raffles and food!

Saturday, July 16 – Fireman's Parade and Picnic

Thursday, Aug 11, Village of Coleman ball park pavilion, an evening of live music, food and drinks available in park by Cheers Too.

Meeting notes:

Attendees: Mandy, Camille, Vern, Cynthia, Gary Gluth, Lori & Dennis, Franny, Judy & Glen

Bay Cities Radio/Facebook – find the Cougar promotion. Camille will email update of all businesses that participated, payment is due to CCBA who will then pay Bay Cities Radio.

She will email photos so we can add them to CCBA Website & CCBA Facebook pages, with email to businesses. Businesses that had the Cougar hidden will provide a basket gift to a winner that is chosen, these businesses were Piggly Wiggly, Green Lantern, Gendron's, Coleman Floral. All businesses involved were given promotional time on radio and social media by Bay Cities Radio.

Camille will contact businesses with future promotion activities and to meet with those that did the social media audit with Bay Cities.

CCBA is donating 2 bicycles to Fireman's Picnic for kids.

Fireman's Picnic – No CCBA meat raffle. 50/50 raffles if anything-tba. We pay for DJ, Vern, Shanon, Dennis and Lori will be there (?)

4 vendors and 2 maybe's for craft show on Saturday. Lori will get with Cynthia Hoida and Tom with list and placement of booths. Cynthia will handle Saturday morning. Please check with notes and Tom on arrival time and set up. They set up before parade and are ready for customers after parade. Map out spaces, talk to Tom about not having vehicles parking by pavilion? 1 of vendor needs vehicle with him due to expensive jewelry(?) He should be closest to pavilion and no more vehicles allowed in booth area. They need to park behind Faith Christian.

Parade float – we will pay \$20 for float, and hope we get someone to pull it thru parade. Vern has float stuff.

Sponsoring 2 bicycles.

Spot the Cougar in the Country – Camille needs to follow up with all businesses. Equity approached me asking what happened to promotion as they heard nothing back? Camille needs to bill all vendors and they can pay directly. We are not going to be in middle of this when she needs to service the clients. This is a change to her request for us to collect money for her. Camille was to send a list of winners of baskets, and list of participating businesses that need to pay her.

Scheduling Facebook posts – don't post too much for sales, they don't seem to go anywhere. Make your messages about people, smiling faces, etc – Facebook tends to pick these up and share better. More engaging posts, testimonials and reviews. She gave a flier on tips for posting meta business suite.

Future ideas for engagement with Bay Cities – Business Bingo, again an in person visit to those businesses that people can stop at...either a sticker or a call for a key word? Audits of social media are done for those that responded to Camille's requests. She said she will meet with each of these businesses and anyone that wants to do this, she will arrange.

There was discussion about CCBA. Should we rebrand or dissolve Association. Should we change to a Community Assn? We will finish out this year and start talking to others in the community for suggestions? Speak to Boosters, former Lioness, etc. for input?

No coffee or meeting in July.

August 4, 1st Thursday, breakfast 8am WoodShed Pub & Perk, speaker Shaun Remele, Canopy Digital.

August 15, 3rd Monday, 530pm at Equity – is this ok with Equity?

Sep 1, 1st Thursday, breakfast 8am WoodShed Pub & Perk

Sep 19, 3rd Monday Meeting at Cheers Too

Each of us picked a couple member businesses to spotlight since we haven't heard anything on this being done? These are to be done and reported back on with pictures and short write up about what is special about their business...by Thursday Aug 4 Breakfast meeting. We hope to have Shaun Remele from Canopy Digital as our speaker on Aug 4.