

## CCBA Meeting Minutes

Article 15. 3/21/2022

### Meeting called to order 5:30pm

Attendees: Dennis & Lori Gross, Shannon Knope, Steven Wendt, Glen & Judy Krueger, Scott Kohl, Franny Makos, Camille.

**Officer Nominations:** Mandy was nominated for secretary by Judy and seconded by Camille. Mandy accepted. Shannon was nominated for president by Judy and seconded by Glen. Shannon accepted. Lori was nominated for assistant treasurer by Shannon and seconded by Judy to learn the business. Voted all in favor for all new officers. Franny, Jeff and Dennis will continue as VP's, Vern as Treasurer, Judy and Scott members at large.

### Old Business:

Fireman's picnic is July 16<sup>th</sup>; we will invite Tom to April's meeting for more information. Last year's corn sale didn't go well because of first time hiccups. How can we make the vendor show better? Tabled until Tom can attend the meeting.

Coffee networking meetings need better attendance. Maybe taking photos at every event for facebook and the website will help to showcase what we are doing. Thursday, April 7, will be at the WoodShed, Judy will speak about Spotighting businesses on Facebook and Website, need each member's involvement in providing information, Steve mentioned he could visit and take pictures, Judy is working with Tim on this and will present and wants to hear input at April's coffee.

### New Business:

Hopefully we can assist Pound at truck pulls and other event, with the Lions Club and others.

Roberta left Inventure North, we need to figure out what is happening with her and the advertising. If any board members has information, please advise Shanon and Judy.

We need more speakers for networking coffee. Could we have a different theme each month to spotlight certain types of businesses? The Wood Shed will host any coffee hours that are not spoken for.

Cougar Country area wide rummage sale is Fri/Sat, May 13-14. People are concerned about what the money is actually going for. We need more advertising for the rummage, maybe by facebook or newspaper. We need ad for signing up for the sale and then ad for map of locations. Judy has reached out to the Peshtigo Times for pricing. Lori working with ? on registrations, etc.

Miss Lahners was contacted by Shanon about having some FBLA students help as volunteers for events, no response.

### **Open Discussion:**

Camille talked on radio advertisement, she can do one time special ads or long term. She will listen to you to understand what you want to advertise and who you are trying to reach by advertising. She takes into consideration the psychological aspects of radio and Facebook. She creates custom packages for everyone. She has list of those who signed up at last month's coffee and are to be contacted. She will put together pricing and proposal for April meeting.

Lori talked about Music in the Park this summer. June 16<sup>th</sup> there will be a DJ and The Wood Shed will do food and beverages. August 11<sup>th</sup> Jordan Blanchard will be playing and Cheers Too will be doing food and beverage.

Group discussed doing a passport/punch card to help out the local businesses.

Dennis suggested doing a pot of cold game to get more involvement at meetings. We will start in April, don't miss the meeting at The Cottage Bar & Grill!

### **Upcoming Meetings:**

April 18<sup>th</sup> 5:30pm at Cottage Bar

May 16<sup>th</sup> 5:30pm at The Wood Shed

June 20<sup>th</sup> 5:30pm at Green Lantern

**Meeting Adjourned 6:57pm**