



*Cougar Country Business Association  
is proud to represent businesses in the Coleman  
School District including Villages of Coleman and  
Pound, Towns of Bagley, Beaver, Brazeau, Brazeau,  
Grover, and Pound.*

## **Benefits to being a CCBA member include:**

**Networking with other local businesses, involvement and relationship building with business members, local officials and county support.**

**CCBA assists with Ground Breakings, Ribbon Cuttings, Grand Openings, Anniversaries, Business Celebrations – we will celebrate with you, take pictures, send in press release and pictures to Peshtigo Times and post on Facebook and Instagram as well as CCBA website – a lot of marketing value!**

**Exposure on the CCBA social media pages and a listing of your business in the "Online" directory on website with the ability of attaching images of businesses, owners and staff, and hyperlinks to all digital media (web, Instagram, Facebook).**

**Active Membership and volunteerism help the Association promote a Shop Local Campaign to help grow & develop our area and make other program goals a reality.**

**Provides Scholarships, donates to Future Business Leaders of America, and Bikes for Kids at Fireman's Picnic, and assists villages with the Spring Area Wide Rummage Sale. CCBA assists villages and townships with local events to draw people to our area.**

**Businesses can submit info to be posted/shared on CCBA Facebook page to reach more people; with members all asked to share each other's posts.**

**Other marketing opportunities available include press releases to newspaper/Facebook, advertising in Drive Wisconsin, InVenture North App, county guides, The Real North.com the Marinette County Tourism Website and on InventYourNorth.com. Collaborated effort with InVenture North and Marinette Country Development and Tourism to expand your marketing reach and stay in tune with business growth opportunities, trends and development.**

**Future plans for CCBA Shop Local Door Clings, member punch cards for public who shop local with you, enhance website with business pictures and descriptions and monthly emails and invites to keep everyone informed as well as community calendars.**

**CCBA Networking Coffee Hour 1<sup>st</sup> Thursday each month beginning Thu, Jan 6, 730am-830am at Wisconsin Pay/Olde Legion. CCBA monthly meetings held 3<sup>rd</sup> Monday each month beginning Jan 17, 2022.**

***Our CCBA goal is to develop a positive business climate for Cougar Country with a fresh approach where we all PROMOTE all business members! Together we are a stronger business community!***