

CCBA Meeting Minutes 5:30pm Woodshed 11/08/2021

Attendance = Judy & Glen Krueger, Franny Makos, Vern Christopherson, Kayla Cox, Kurt Nagli, Cindy Polzin, Scott Kohl & Mandy Wood.

No SECRETARIES REPORT

TREASURERS REPORT - Vern reported that the Fireman's fall fest income was \$2361.00 with expenses of \$840.00 for a profit of \$1521.00

OLD BUSINESS

- Discussed Radio advertising rates for the association members and the Radio vs. Social media issues. - needs more discussion with a larger group
- Want to talk to Roberta about getting all our stuff on instagram
- Judy reported on website issues she took care of and would like to remove the old minutes from the website. From January to June 2021 there were 3200 visits to the sight with an average of 530 per month. Only about 37% of the emails the web master sends out are being opened.
- Vern asked if we could add vendors from the Fireman's event to the mailing list
- We will need to ask Jenny from Marinette County how much it costs if we go over the 8 hours she proposed.

NEW BUSINESS

- Meat raffle at Cheers on December 5th
- Discussion on Rosie's idea for Raffle with \$10. Tickets/daily prizes... no time this year to pull that off
- Discussion on Scholarship candidates and what merits should be considered led to suggestions for businesses to contact the school for student help in certain areas of advertising or other projects they could help with.
- Discussion on checking with the restaurants in the area about interest in using placemats again and should we run a campaign on that again and how we could let the members know what our tech departments have for resources at the school and how they could work on things members may benefit from. Maybe discuss at the banquet having a CCBA meeting / informational tour of the school.

- Vern and Fran working on Renewal letter
- Discussed Bucket raffles at banquet (buy one to get one) Non profit Bingo gaming, CCBA punch cards to be entered into a drawing after so many punches from member businesses
- News stories for Peshtigo Times, Ribbon cuttings, Business Anniversaries, young persons starting up new businesses or any other newsworthy events.
- Would like to set up regular meeting time/date. Fran will check with Villages to see when they meet, then maybe we can come up with a date that works for all. But all members should receive notice of meetings. If we need to meet on a Tuesday or Wednesday, we will need a secretary as Fran is taking care of her mother those days.
- The annual meeting will be February 21st at Cheers II. There we can discuss events for 2022 and ways to promote business that we touched on tonight.
- Discussion about having the annual banquet for 2023 at Equity as it should be completely renovated by then.

Next meeting date was not chosen till checks with villages are complete

Respectfully Submitted

Franny Makos