

**Cougar Country Business Assn**

**April 26 2021 Meeting at The Cottage Bar & Grill**

Guest Speakers: Jennifer Short, Marinette County Development & Tourism, PH 715-732-7503  
And Roberta Davis, inventurenorth, Invent your North, PH 715-732-1050

We had such a fabulous meeting and few attendees, so we are going to do a follow up, so hopefully more of you can hear about all the fabulous opportunities available. Fortunately, Jennifer and Roberta have graciously agreed to join us again!

**May 11, 6pm, Pound Community Center, Pound WI** PLEASE RSVP to [GlenJudyKrueger@yahoo.com](mailto:GlenJudyKrueger@yahoo.com).

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THIS next week is the deadline for an advertising opportunity for you, to place an ad for your business for \$125 in the Fox Cities Magazine "Worth the Drive" issue that comes out in July. They will print 60,000 copies that go to area businesses, hotels, and homes that pay to have them in area from Green Bay to Oshkosh.

If you are interested in doing this, you can have a picture and 25-30 words below picture in ad. If you'd like a different, larger, custom ad, there are other opportunities. Please contact Roberta **before May 6<sup>th</sup>** at cell 715-330-7053, email [Roberta.davis@inventurenorth.com](mailto:Roberta.davis@inventurenorth.com).

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Coleman Fireman's Picnic – July 17<sup>th</sup> – Contact Tom Behnke or Village of Coleman if you'd like to sponsor a bike giveaway for kids, \$75 each. Also, we'd like to have a CCBA float in parade – please contact Judy Krueger, [glenjudykrueger@yahoo.com](mailto:glenjudykrueger@yahoo.com) if you are interested in helping.

We need some help on the CCBA board, can you assist? Please call Judy @ 920-373-5272. Looking for board assistance, and someone to do some brief calls to our members and area businesses.

**New businesses, home businesses, local crafters** – we are looking for you! We'd like you to join our business association and sell your wares when we have area events, rather than bringing out of town vendors to our local community without you! Please join us!

Please refer companies to us, so we can make contact. We'd like to welcome new members with Ribbon Cuttings, New articles etc.

We want your input in the Marinette County "The Real North" guide for next year. This year's book is done, but we are working on updating the committee on all the businesses in our area, don't be left out!

Like on Facebook: all of our members, The Real North Marinette County, Travel WI, Inventure North, Invent your North.

Upcoming CCBA program to have people with punch card, visit local members and get card punched, return card and be entered for prizes! Are you a member? Do you want to be a part of this fun program in July and August? Contact one of us today! We are planning a Fall Festival for Saturday, Aug 22 and will draw winners on that day. Also considering a Restaurant Week in area this summer/fall.

The Real North.com website for Marinette County, you can go and create your business listing, change when you want. Free listing, list specials, etc. Let's get together and get all of our businesses on this site!

Need help with advertising? Roberta Davis, inventurenorth, private non-profit, staff is available to work with you on advertising, cost? Maybe \$150 - \$350 a month? Get advertising, free promotion, facebook assistance, etc.

InventYourNorth – Download this APP! Check it out, come May 11<sup>th</sup> and learn more!  
Area Dining, Activities, Employment Recruiting, etc.

We are considering a Social Media Training session...let us know if you are interested! Send someone from your company, more details to come if interest is shown.

Judy Krueger  
Cougar Country Business Association  
920-373-5272

## **17<sup>th</sup> ANNUAL AREA WIDE SPRING SALE!**

### **Cougar Country Business Association**

We're proud to be serving the communities of:

Towns of Bagley, Beaver, Brazeau, Grover & Pound, and the Villages of Coleman & Pound.

Located in both Marinette & eastern Oconto counties.

[www.cougarcountrybusiness.com](http://www.cougarcountrybusiness.com)

**May 14<sup>th</sup> & 15<sup>th</sup>, 2021  
Friday & Saturday 8:00am-3:00pm**

**Pick up maps at Coleman Municipal Building or Village of Pound Clerk's Office,  
Village websites &/or FaceBook after May 7<sup>th</sup>.**

[www.cougarcountrybusiness.com](http://www.cougarcountrybusiness.com) - go there, see if your business information is correct!  
Let us know if changes are requested.

**Upcoming: Please see updates, additions etc.**

May 9 – Mother's Day

May 11 – CCBA meeting at Pound Community Center, 6pm

May 14 -15, Friday Saturday, 8am -3pm Cougar County Area Wide Rummage Sale, advertising sponsored by CCBA, to bring people to our communities. Lori Gross and Diane Patz are working together on the advertising and map. I got a copy of the ad from 2019 and forwarded to them as a sample. Tim can also

email all of this info, as we send to him, he can send to our members and other area businesses.  
American Legion Auxilliary food stand??? During Rummage Sale?

May 15 – Dirt City, Lena – Test Day

May 21 – 22, Dirt City, Lena Races

May 22 – Coleman High School Graduation

June 13 – Breakfast on the Farm Oconto County, Mike and Pam Alsteen Family

June 19 – Equity – Craft and Vendor show

Sun, June 20 – Father’s Day

Jun 25-27 – Crandon Brush Run

Sat, June 26 – Annual Pound Car Show, Main St, Pound, Wumpa Truck Pull and Bean Bag Tournament

Sun, June 27 – Breakfast on the Farm Marinette County, Brian and Brenda Hartwig Family

July 16 -17 – Coleman Fireman’s Picnic with Fireworks

July 31 – August 1 – Dirt City, Lena Races, no races locally after this date, as they travel to other racetracks

End of August – Sat Aug 21 or Sun Aug 22 – Fall Festival in Coleman TBD – or Area Wide???

Aug 26 – 29 – Marinette County Fair

Sep 1-5 – Crandon Races

Sep 11 – Lena Dairyfest

Sep 18 – Equity Travel pull, always 3<sup>rd</sup> weekend

Sep 24-26 – Peshtigo Historical Days

Sep 25 – Lena Taste of Fall