

Those present: Glenn & Judy Krueger, Dennis & Lori Gross, Vern Christopherson, Shanon Knope, Steve Wendt, Michelle & Darren DeWitt & Franny Makos

Call to Order: 6:10pm

Secretary's Report from July 28<sup>th</sup> was read and accepted.

Treasurer's Report was read by Vern and is included as a print out in these minutes.

Roberta Davis from "Inventyournorth" reported on their activities to develop and market businesses in the greater Marinette/Menominee areas and how they can help our area as well. Her talk included the website [Inventyournorth.com](http://Inventyournorth.com) information on advertising and Community Calendar. The Association would like her to come back and talk to the greater membership sometime in the near future to survey interest in ways they can help.

Future minutes and Agendas will be sent to Tim so they can be emailed to the general membership to save printing copies.

### **Old Business**

September 19<sup>th</sup> event:

Shanon, Judy, Michele and Franny are working on interest in vendors and businesses have displays at the event. Michele will survey past vendors to see about interest or ask why not. Darren mentioned that we should look into some of those chat rooms on the internet/facebook like Oconto Falls has.

DJ – Bruno says we should look for an alternative DJ as he is not quite up to par yet after his medical issues.

There was a map drawn up showing placement of food and vendor stands, port-a-potties, petting zoo, DJ/bucket raffle area, parking etc.

Jeremy Gross will have the baseball team do the cookout of brats/burgers. We will leave it up to him where to get the meat and if they run out we should go to Pelkin's or Meatski's to buy more as they are members.

Jeff Gendron will be in charge of procuring and cooking the sweet corn. Judy, Glen and Franny will be available to help him with selling etc.

Glen Krueger is donating a \$300.00 windmill and we will sell tickets Vern has for that. Prices should be \$1.00/ticket, 3/\$5.00, 7/\$10.00 and 15/\$20. It was mentioned to sell those along with the cash raffle tickets at the Piggly Wiggly and Shell. Fran will contact Kirt at Shell to make sure we can sell tickets outside maybe before and on that day as Darrin DeWitt suggested.

Shanon has Elizabeth setting up a bean bag tournament in the parking lot of cheers.

Shane – Gayle Nasgovitz’s relation is bringing calves, rabbits and kittens for a petting zoo in the grassy area across the street.

Franny will be in charge of the bucket raffle on the DJ trailer and may try to recruit some people to help sell tickets. She will also collect the tickets from the businesses that have been selling them maybe a bucket raffle prize at the same time. Judy and Franny will sell tickets at Pelkin’s ASAP. Could use a member to sell at the Shell one day before the event and Darren will sell there the day of the event. Drawings at 2:30pm.

Jeremy Gross offered the baseball team to sell 50- 50 raffle tickets if the split could be 50-25-25 between winner, CCBA and the Team. Glenn Krueger made a motion to do so, Shanon seconded it and it passed.

Bike parade will be at noon. Vern will print out little CCBA gift certificates to Ice Cream places or Dollar Store for prizes.

Vern will be working on getting the signs and business display boards printed up from Lithocrafters and set up that day using the old signs we already have but with new printing. He intends one for East and West for sure, maybe north and south depending on Hwy 64 project? Plus a board to put up any display brochures or signs we get for that day, which would go up by the DJ trailer.

Franny, Jeff, Judy & Shanon will all be at the grounds early (6:45-7am) to help vendors set up for the event. Dennis & the rest of us will be in charge of take down and clean up trash containers etc.

We need flyers printed from Lithocrafters and the smaller (two to a page) bag stuffing ads for the Piggly Wiggly and Family Dollar. Do we need to bring some to stores in other towns? Lena, Crivitz, Peshtigo, O Falls?

Jeff Gendron was going to talk to the Bank and the School to see if they would advertise the event on their digital signs.

Press releases to the Peshtigo times need to be finalized. Can we email them? How? Who?

### **New Business**

The formation of committees and their duties was discussed.

We could use a Membership committee to keep the list up to date, send out banquet invitations, monitor website and facebook page, and work closely with advertising and promo committee with ribbon cutting events and such.

A second committee could be Advertising/Promotion and Press Releases. They would scout out new businesses and ask them if they would like a ribbon cutting, contact the membership committee to let them know of the new business.

**Public comment** – nothing

**Annual Banquet** – Banquet is tentatively planned for February 2, 2021. We will try to pick a member that can accommodate the crowd. At this time possibilities of places are Article 15, Cheers Too, Katie's subs & The Cottage

Meeting adjourned at 7:48pm

Next meeting will be September 1<sup>st</sup> at 6pm at Cheers Too.

R.S. Franny Makos