

CCBA MEETING NOTES

Nov 13th, 2014, 6pm meeting at Coleman School Boardroom

Guest speaker Donna Marineau made presentation on the importance of Social Media Marketing and Promotion. Emphasizing not only having a social media presence on the internet, but also keeping the information current. For more information call Donna at 906-792-0587

Treasurer was notified, during our application for a license to conduct raffles, that in order for CCBA to remain a non-profit, we should have in the by-laws a "distribution of assets" clause, in the event of dissolution. A motion was made, 2nded and voted on, to proceed with drafting wording for the change. A vote on proposed changes will be brought forth at a future meeting.

Placemat advertising. We have placemats on hand for any businesses that wish to use them. Mare at Hare It Is Creative Marketing, is looking at a color option for the next placemat order. A sample may be available at the annual dinner with pricing.

A sample "CCBA Member" plaque and price listing was received from Global Recognition Inc. A business located in Green Bay. The consensus at the meeting was to not take any action with plaques at this time. The shop local window clings perform the same result at a lower cost. The plaque which is designed to identify a business, as a CCBA member is currently located at Gendrons in Coleman, if any member is interested.

Changes with the Officer positions of President and Secretary were made. Vernal "Vern" Christopherson - President and Jeff Gendron – Secretary, swapped positions. Vern will notify Tim to make the changes to the website.

A committee meeting for planning the Annual Dinner will be held on Thursday Dec 4th at Gendrons in Coleman at 6pm. All input/recommendations are welcome. Anyone may attend.

The current date and location for the dinner is at Equity on Monday, January 26, 2015. Bids are currently being taken for the catering of the meal.

CCBA is a member of the GB Chamber of commerce. All CCBA members are eligible to attend their events. To view their event's schedule go to www.titletown.org.

A Hwy 64 overpass ribbon cutting was held on Oct 30th. Pictures are on the CCBA web site.