

## **CCBA Committee Meeting 11/25/13**

Attendees: Vern, Kevin, Michele, Judy, Kat, Tammy, Katie, Kasey stopped in, and guest Wendy Townsend from GRB Chamber of Commerce.

New window cling and buttons for Shop Local with Cougar Country Business Association, Designs approved and ordered. Plan to distribute at Feb 10th dinner.

If you don't have Katie's email, it is: [deputy@villageofcoleman.com](mailto:deputy@villageofcoleman.com)

Invitation for banquet/dues notice, updating with guest speaker info, Roger from [doorcountynews.com](http://doorcountynews.com), Shop Local campaign. We decided to invite clubs, organizations and churches, villages, towns etc to banquet, but Kevin reminded us we are not a charitable organization, we are a business association and need to keep that front of mind. Kat will update, print and stuff invites and get out this week. Michele will arrange agenda for Feb 10 dinner.

Vern will send "official letter of invite" to Roger as guest speaker and invitation to join us for dinner. We will extend this same courtesy to Mare from Ad Ideas who contacted Roger on our behalf, and is working with us on all of the marketing information. Vern and Kevin finalizing north sign in Beaver to have up before end of year.

No deal found on business cards.

Approval given to Tim on his proposal to revamp our entire website. Kasey will be primary contact to work with Tim on revamping. They will submit plan/suggestions to Vern for approval.

We do have follow up work to do on some of the businesses and organizations, to get contact names and correct addresses and email. Can we get a volunteer please go handle this project, so we can get these all out? Please advise Kat or Judy.

It was suggested that once we have accurate emails for all businesses/organizations, we can share minutes and meeting notes with them as well. Need those EMAILS as we can't mail out these things.

Radio ads for December on Cat Country 95.1 and Hits 96.3 were approved, to be paid for by CCBA on behalf of CCBA and it's current 2013 members. We will spend \$250 for 20 ads. Each ad will highlight membership of CCBA, encourage shopping local with these members and 3 or 4 member businesses will actually be named. Once Judy has actual scripts and detailed schedule, we can send out via email to all current members as a surprise, holiday message, compliments of CCBA. The ads will reference [www.cougarcountrybusiness.com](http://www.cougarcountrybusiness.com).

Tim will list all 2013 members on the front/home page of the website. We have been having problems on occasion accessing the businesses tab. To ensure we can all have access in the next couple months until website is redone, we will list businesses on first page of website – just in alpha order, perhaps???

Plan to put article in Peshtigo Times, mid January, encouraging membership if haven't signed up yet, so they can attend banquet and take advantage of new benefits. Note speakers at

banquet and any news we might have at that point, like chamber membership if we go ahead with that.

Wendy Townsend, Green Bay Area Chamber of Commerce sales person, spoke to us about the benefits of chamber membership to a nonprofit for \$178/year or regular membership at \$350/year minimum, and all of the programs and benefits that go with that. Wendy will get back to us about what discounts, if any, the \$178 nonprofit membership includes and we will make a decision on that membership at that time. Michele sent an email out stating that their newsletters/magazines and schedule of Chamber events with educational and networking opportunities in themselves may be worth the membership fee. Many of these can be emailed to members.

Katie volunteered to take notes for future meetings and email out on our behalf until a designated, dedicated secretary can be present at all meetings and follow up on this part of the secretary position.

Marcia has advised she can't make it to all meetings, not during business hours, so unable to do secretary position, but will be happy to assist with projects. Laptop returned to Vern. Tammy's flier as Welcome Person for CCBA was designed, but Tammy asked to hold off until next year to promote this. In the interim if anyone hears of any new business or residents in the area, please let Tammy know as she will be happy to contact them.

Next meeting will be Monday, December 9th, 5p at Station House. We can email this out to all members in case anyone would like to join us.

We are extremely pleased and proud to have such strong involvement and new volunteers to our organization. Thank you to all, we look forward to firming up area of responsibility in the new year.

Please bring notepad and calendars with you to meetings!

Thank you!