

CCBA committee meeting Dec 9, 2013

Vern, Judy, Cindy, Gary, Kat, Katie, Tammy

Next meeting Monday, Jan 13, 5pm at Station house – All members and interested parties are invited to attend. At this meeting we will finalize plans for Feb 10 banquet.

(For 2015 need to plan banquet later in February as we always seem to conflict with Patz Sales Mtg.)

Approved:

- 1) Approx \$1000 in marketing expense including \$200 vinyl window sticker that will go on outside of windows (rather than inside) more durable and less expensive, \$200 graphic and marketing agency fee, approx \$200 for Directory to be printed prior to the banquet for 2014 members, and buttons, etc.
- 2) \$2000 for sign for north side, and maybe \$500-\$1000 to prep/attach to trailer. Jag has finalized sign with Vern and Kevin, and they will prep and finish on north side.
- 3) Non profit Chamber membership of \$178 for Green Bay Chamber. This allows all CCBA members to have access to all of their events and programs as seen on their website www.titletown.org, but not a full business membership. Our members would have to register for things as a Cougar Country Business Association representative. We will try this for one year.

Placemats needed by restaurants again, delivered to Station House and Bob N Laura's, others? Judy would like to see us follow up our current radio ads, with the generic ads we discussed. i.e. Cougar Country Business Association reminds you to submit your registration for our February 10th annual banquet for our 2014 membership, featuring speakers explaining Shop Local campaign, Chamber membership, 2014 marketing items to be distributed. Will discuss at Jan 13 meeting. A recording of our December ads has been requested and were emailed to Judy, so we can play at mtg.

We can discuss at Feb banquet: Advertising that Mare suggests, continuing group buying of ads with each member contributing to cost, bid and buy, etc.

A huge thanks to Katie Torres who has really helped out with sending out letters and taking notes at meetings, assisting as secretary. Judy will continue working with her until others are back in attendance.

A huge thanks to Kat Meissner, WI Pay Specialists for printing all letters/invoices at her cost. Kasey and Tim having phone meeting Jan 7 re website. Kasey will work with Judy to contact members to verify content wanted in directory and on website for 2014. Tammy suggested printing cards like the buttons for member to member discount and discounts can be put on website by each business.

Current Duties as is my understanding:

- Website Revamp and set up for Help Wanted on website: Kasey/Tim
- Advertising: Judy, placemats, directories
- Business Workshops and Speakers: Team effort, Green Bay Chamber connections.
- Forward GRB Chamber newsletter to all:

- Member to Member Discounts: Kasey along with team efforts
- Spring Event: Business Showcase/Craft Fair: Kasey, Career Day: Kat
- Raffle/door prizes/paddle wheel game for the banquet?