

COUGAR COUNTRY BUSINESS ASSOCIATION

Meeting Minutes for November 12th, 2015

ATTENDING

Members present were: Franny Makos & Gary Gluth

Gary Gluth called the meeting to order at 5:45pm and presented the agenda.

It was mentioned that the minutes should be emailed to Tim to be put on the website as the last posted minutes are from November 13, 2014

There was no treasurers report as Vern was unable to attend.

It was agreed that we should have slightly more formal meetings in the future, considering minutes, treasurer's report and following an agenda.

Old Business

A. Sign

The sign project was tabled till next meeting, due to no sign committee report.

B. Placemats

Gary had talked to Mare Hare regarding placemat ads. She offered to print 20,000 of them at a cost of \$125.00 per advertiser, if we kept the same ads, other than Judy and Glens (they are moving.) There would be no cost to replace those two ads and update any coupons/discounts as merchants would like, as long as the format was similar. If we change more ads than that, the cost would remain the same, but we could only print 10,000. Gary and Fran will work on contacting the advertisers on the mat to renew.

C. No other items

New Business

A. Press Releases

Gary reported that he sent 3 press releases to the Peshtigo Times regarding the Business Showcase. They were also added to the website and face book.

B. Annual Banquet / Dues Notification

Reviewed the tentative invite and revamped a few items. Fran will contact Byron from the FBI and Jim from Bob & Laura's to see if we can change the date to suit Byron's availability. Gary suggested that we do the stand up introductions at the banquet again and at that time, make a plea for the Secretary position, as our secretaries are both ill. Due to the size of the venue we decided not to solicit promo materials from members, only prizes for the bucket raffle. Fran will finish the Annual Banquet/Invoice notices. Hoping to meet December 7th to mail out invites. Fran will see if the Cottage is available. Gary suggested changing the meeting to 6:30 to make it easier for those having to close up shop before making it. Fran wholeheartedly agreed. Might be better for Jeff also.

C. 2016 Shop Local Raffle

First prize will be the Freezer of meat. Purchasing the freezer from Gendron's and filling it with meat from Meatski's and Starzers. 2nd prize will be a \$350.00 shopping spree at Pelkin's Piggly Wiggly. 4th & 5th will be the Beef Box & bonus meat from Meatski's and Starzers. 5th & 6th prizes \$75.00 Gift Certificates. 7th & 8th \$50.00 Gift Certificates and 9th -12th will be \$25.00 Gift Certificates.

Ticket prices should be \$5.00 each, 3 for \$10.00 and 9 for \$20.00.

We will order 2000 tickets this year and start selling them earlier, including at the Fireman's Picnics and other social events. The Drawing will be in October again next year.

D. High School Scholarships

Decided to table this till there are more members attending. Gary suggested we raise the value to \$750.00 or \$1000.00 as the cost of education has really gone up. Would also like to see us open it up to more students. We could keep business students as our first choice, but include others for consideration.

E. Quarterly meeting schedule

The tentative dates for the quarterly meetings in 2016 will be February 18th, May 19th, August 18th & November 17th. Hopefully that will work around the other meetings of many of our members.

F. Other Items

Gary Gluth suggested we contact the new businesses to see if they would like to join the Association. Some mentioned were: Business next to Advanced Motors, Family Dollar, Green Lantern, Cheers and the Mexican Store.

The meeting was adjourned at 6:25pm.

Respectively submitted to the best of my knowledge and ability,

Franny Makos

Acting Secretary

November 12, 2015